

ORGANISING COMMITTEE

Chief Patron

Prof. R. SUDARSANA RAO

Vice-Chancellor

Vikrama Simhapuri University, Nellore

Patron

Prof. A. DURGA PRASADA RAO

Registrar

Vikrama Simhapuri University, Nellore

Academic Advisors

Prof. P.R. SIVA SANKAR

Dept. of Commerce, VSU PG Centre

Prof. M. CHANDRAIAH

Dean, Faculty of Commerce & Management, VSU

Prof. P. VENKATA RAO

Special Officer, VSU PG Centre, Kavali

Seminar Director

Prof. CH. SRINIVASA RAO

Head, Dept. of Commerce

Dr. K. EKAMBARAM

Dr. G. VENKATACHALAM

Dr. K. RAJIAH

Academic Consultants

CALL FOR PAPERS

We cordially invite you and your colleagues to contribute a research paper on any one of the sub-themes of the Seminar. The text of each paper is to be neatly typed on A4 size paper with single space and to be sent along with abstract not exceeding 300 words. You are also requested to send a soft copy of the same to the e-mail to profcsraovsu@gmail.com. The paper should reach the Seminar Director on or before 15-01-2019. Accepted papers will be published in a book form with ISBN 978-93-83823-35-2 by Jyoti Granthamala Publications, Hyderabad and it will be released in the Inaugural session of the seminar. I request you to take part and make the seminar an excellent academic exchange scenario.

About Kavali Town

Kavali is a Revenue Divisional Headquarter in SPSR Nellore District of Andhra Pradesh. It is situated on Chennai-Kolkata high-way, 220 km away from Vijayawada, 231 km away from Chennai and 186 km away from Tirupati. It has a population of about 1.4 lakhs. It is a famous centre for cloth business.

About PG Centre

Vikrama Simhapuri University Post-Graduate Centre (Erstwhile S.V. University PG Centre) was started for the first time with two PG courses in Economics & Commerce in 1973 which was handed over to S.V. University, Tirupati in 1978. In 1979 two more PG Courses Physics & Zoology were introduced. In 1984 the PG Centre got shifted to its own campus of 77.8 acres on the Peddapavani road nearly 1.5 km from Kavali Trunk Road. SVU PG Centre Kavali Transferred to VS University on 06-01-2011. At present Six Regular courses and three Self Supporting courses are functioning. Qualified staff are available in both regular and self supporting courses. Ever since the inception of the centre, there has been a good amount of research output besides excellent academic activity.

About the Department

The Department of Commerce, established in 1973 has a glorious history of 45 years of its fruitful existence. There have been 43 Ph.D. and 51 M.Phil degrees awarded and the staff have published 185 research articles in national and international journals. So far 10 minor research projects and 8 major research projects have been completed and 15 books have been published by staff members. At present, the Department has 53 students and 31 research scholars. The faculty of the department are always trying for innovative academic research pursuits to provide qualitative teaching and research to the scholars and students. Commerce department is one of the biggest departments in the Centre.

Vavilla Graphics, Kavali.

**VIKRAMA SIMHAPURI UNIVERSITY
P.G. CENTRE, KAVALI**

INVITATION

NATIONAL SEMINAR

on

**PERFORMANCE EVALUATION OF EMPLOYMENT
GENERATION AND POVERTY ALLEVIATION
SCHEMES IN INDIA**

5th & 6th February, 2019.



(Sponsored BY VSU & ICSSR-SRC)

**Organised by
DEPARTMENT OF COMMERCE**

Seminar Director

Prof. CH. SRINIVASA RAO

Head, Dept. of Commerce

Vikrama Simhapuri University

P.G. Centre, Kavali – 524 201.

Mobile: 9440247274, 0877-2246020 (R)

E-mail : profcsraovsu@gmail.com

Dear Sir / Madam,

Poverty eradication is one of the major objectives of planned development. The magnitude of the problem is still quite staggering. According to a World Bank Report, India has the most number of people who lived below the international poverty line of \$1.90 a day. Thirty six per cent of the Indian population was Below Poverty Line (BPL) in 1993-94, the latest year for which the data is available and the absolute number of poor was 320 million, out of which 244 million (37 per cent of the rural population) lived in rural areas. According to 2016 World Bank Report, 270 million are under BPL, the poverty rate is 25% in rural and 14% in urban areas in India.

Poverty alleviation and Employment Generation are the most significant goals of growth approach since the initiation of planning in India. Creation of employment and eradication of poverty are the basic services programmes have been process in few decades. Later economic reforms are in progress to eradicate poverty and employment generation. These have been ample variations across the states in rural and urban areas. The concept of sustainable economic growth, that implies progressive changes in the socio-economic formation of a country in terms of eradication of poverty and unemployment.

The importance of employment generation programmes for poverty alleviation in India are (i) Direct relationship between employment and poverty alleviation, (ii) Higher standard of living, (iii) Reduce rural-urban migration, (iv) Creation of durable assets, (v) Self-sufficiency and self-reliant areas and (vi) Impart and enhance skills.

Eradication of poverty through overall economic and social development by ensuring equitable access in resources and skills, as well as by widening the opportunities for gainful employment to the deprived sections of the society, is enunciated as the principal objective of all the rural development programmes initiated by the government.

The Ministries of the Government of India have come up with various useful schemes from time to

time. These schemes could be either central, state in specific with joint collaboration.

The central and state governments are implementing several schemes for employment generation and poverty alleviation but the impact is not up to the mark. There should be a mechanism for the evaluation of every scheme which is most important. Based on the importance of Evaluation of Employment Generation & Poverty Alleviation schemes for the development of Indian economy, this theme has been selected for organising a national seminar.

Theme of the Seminar

The proposed Seminar focuses on the theme Performance Evaluation of Employment Generation and Poverty Alleviation Schemes in India. It focuses on the following objectives

Objectives of the Seminar

- The objectives of the Seminar are as follows
- To assess the performance of Poverty Alleviation Schemes in India,
- To evaluate the Employment Generation Schemes in India,
- To examine the implementation of Recent Schemes for Employment Generation in India,
- To appraise the MoHUPA Programmes in India,
- To discuss the performance of Poverty Alleviation & Employment Generation programmes in different States.

The seminar will discuss over the issues related to the Poverty alleviation and Employment Generation Schemes in different dimensions. The seminar aims to provide suggestions, policies and mechanisms for policy makers.

Sub-themes of the Conference

- The following are the sub-themes of the Seminar
- 1. Poverty Alleviation Schemes in India,
- 2. Employment Generation Schemes in India,
- 3. Recent Schemes introduced for Employment Generation in India,

- 4. MoHUPA Programmes in India,
- 5. Programmes for Employment Generation & Poverty Alleviation in different States.
- 6. Other schemes for Anti-Poverty and Employment Generation in India and any other contributions relevant to the main theme are also highly solicited.

The Seminar covers the invited lectures and discussions in technical sessions.

Hospitality

Moderate Accommodation and Boarding will provide on 5th & 6th February 2019.

Registration Fee

The registration of participants is being done on payment as follows.

- Research Scholars Rs. 300/-
- Faculty Members Rs. 500/-
- Delegates Rs. 600/-

D.D. drawn in favour of the Director, National Seminar, VSUPG Centre, payable at Kavali or online transition on Andhra Bank, Kavali A/c No.030910100110216, IFSC : ANDB0000309, MICR No. 524011202 may be sent to Seminar Director.

Registration form

Name	:
Designation	:
College/University	:
Postal Address	:
	:
Contact No	:
E-mail	:
Title of Paper	:
	:
Registration fee (Rs)	:
D.D. No./Bank/Branch:	:
Date	:
Signature	: